

AYMERIC LARVIDO

UX Designer

DETAILS

PHONE

+33647927919

EMAIL

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LINKS

[Website](#)

[Twitter](#)

[Linkedin](#)

SKILLS

Design Thinking

Knowledgeable in User Interface/
User Experience

User Research

Wireframing

Prototyping

Data Visualization

Figma

Sketch

Axure

Mobile ux design

Google Analytics

JavaScript

PROFILE

Accomplished UX designer with a 10 years professional career as interactive designer, with extensive experience in web / mobile design and digital products and services.

My work focuses on the design and optimization of user journeys and digital interfaces, being to improve and simplify the end user experience by creating clear and intuitive designs and proposing innovative solutions.

EMPLOYMENT HISTORY

UX designer, Pure Agency (JOUVE)

Paris

Jun 2019 — Present

IT sector, Service, UX design

As a UX Designer, I worked on projects directly with the Client.

I had the opportunity to participate on very diverse assignments for multiple industries (Media, Retail, Insurance, Energy, Banking, Entertainment, Transport... on B2B, B2C, B2E) and on omnichannel devices.

I led and work with cross-functional and multicultural teams. I was responsible for the creation and delivery of design materials (customer journeys, empathy maps, etc.) across the entire development lifecycle. From discovery, workshops, sprints, up to the testing phases and final delivery. This implied

-Understanding our customers and their end users through research.

-Being collaborative in your approach to design.

Approaching design pragmatically, knowing how to make trade-offs while being aware of their impact.

-Contributing to the evolution of our design system while remaining consistent and aligned with the brand image.

To summarise

#Defined the user experience of web and/or application devices,

#Carried out the interface design of these projects in order to develop the graphics

Adobe Creative Suite

HTML & CSS

Ability to Work in a Team

LANGUAGES

French



English



Spanish; Castilian



Participate in the improvement of our your client's internal creation process.

UX designer, Coyote Sytem

Suresnes

May 2017 — Jun 2019

IT sector, Automotive, Product & Service, UX Design

...Collection, analysis, understanding and synthesis of end users needs and problems, through a wide range of methods: observation, interviews, focus groups, surveys, etc.

...Deployed Ideation, concept development and co-design processes with the other departments involved (Product, Services, Dsi,

Marketing)

...Carried out detailed design and design improvement (user stories, user flows, wireframes, templates, KPI definition, user testing, A/B testing, optimization...).

UX designer, Axance

Paris

May 2015 — May 2017

IT sector, Service, UX design

-Designed digital services (web pc, mobile and tablets) with a focus on creativity, rigour and quality by implementing the UX approach recommended by Axance.

- Supported Axance's clients on a daily basis

Some client references: Piaget, Veolia, Ingenico, SCOR...

Web Manager (Webmaster - Webdesigner - Web Developer), Edygraf

Levallois-Perret

Sep 2011 — Oct 2014

Publishing, media, communication sector

Design, development, animation of websites

Web Designer Internship, THE GOOD FACTORY

Issy-les-Moulineaux (92)

May 2011 — Aug 2011

Online media sector

EDUCATION

The interaction design fondation

Sep 2018 — Present

Several degrees: Design Interaction, Psychology, Design thinking, UX Strategy Design, Human Computer interaction HCI

**Entreprise Design Thinking Praticien,
IBM**

Nov 2020

Certificat Web, CNAM

Paris

Sep 2011 — Sep 2012

Master Web Designer/Web dev front, F2I

Paris

Sep 2011 — Sep 2012

DNSEP, Ecole des Beaux Arts Bourges

Bourges

Sep 2008 — Aug 2010

Specialization digital art

DNAP, Ecole des Beaux Arts

Bourges

Sep 2006 — Sep 2008